Adopt a Duck, Make an Impact

The Young Professionals of Pitt County present



Coming to Greenville Saturday, October 9th, 2021



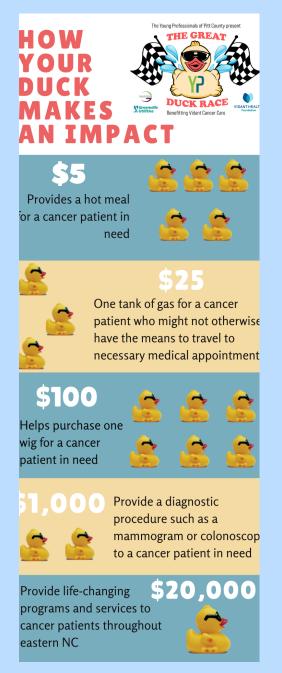
FOR MORE INFORMATION: www.duckrace.com/ypofpittcounty

Ruffle Some Feathers and Take the Plunge 1st Great Duck Race

The Great Duck Race will be a community fair for families. The day will culminate in the dumping of 5000 rubber ducks into the Tar River. Ducks will be raced down the river to guide 3 ducks to cross the finish line and the "owners" of those ducks will win cash prizes.

How does the duck race work?

For the eight weeks prior to The Great Duck Race event, the Young Professionals of Pitt County, along with friends and corporate partners in Greenville, will be offering rubber ducks for adoption both in person or online. Adopters will receive a paper adoption certificate but the actual rubber ducks will be retained by the Young Professionals and tagged with each adopters tag number. On event day, all the ducks will be dumped into the river and a few lucky ducks will be plucked. Their tag numbers will indicate the winners, and those names will be announced live at the event. (Need not be present to win.)



Sponsorship:

All of our sponsors will get recognition (according to the level of support chosen) in online promotions, community posters, on the duck adoption certificates, and on signage at the event. See the sponsorship benefits flyer for details. We are asking for your support of this fabulously fun, family-friendly festival that will benefit Vidant Cancer Care.

We plan to adopt out at least 5000 ducks!

LUCKY DUCK \$1,000 QUACKER \$750

MIGHTY **DUCKS** \$500

FRIEND OF THE FLOCK \$250

Co-announces winning ducks



Social Media Spotlight Interview



Logo placement on banner at event





Promotional booth on event day





MC mentions at the race





Host Duck Adoption to drive traffic to your business





VID specialty race viewing

4 Passes





Mention on duck adoption papers

Logo

Logo

Mention on The Great Duck Race website

Logo & **Hyperlink**

Logo & **Hyperlink**





Mention on post event thank you email to all adopters







Social Media mentions









10 weeks of exposure leading up to race









Duck Adoptions Included



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SPONSORSHIP

	ucky Duck] \$1,000	Quacker Ba		lighty Ducl □ \$500	KS	Friend of the Flock □ \$250
	MENT HOD					
Our Check is enclosed (Make payable to Young Professionals of Pitt County) Please invoice me. Sponsor will be invoice upon receipt of commitment form Credit Card payments may be made by contacting Kimber Stone						
	TACT PRMATION					
Company Name Company Contact Name (As you would like it to appear in print)						
-	Addres	 SS			 I	Email
	City/State	 e/Zip			F	Phone
RETU	JRN TO:					

Young Professionals of Pitt County Attn: Kimber Stone 302 S Greene St Greenville NC 27834

Logos must be submitted in JPEG, EPS, or PDF format in a high resolution format at 300 DPI or greater. All artwork must be submitted by August 21, 2021

> Please email logos to: kimber@greenvillenc.org

kimber@greenvillenc.org 252-752-4101 ext 2222

*SPONSORSHIP PAYMENTS MUST BE PAID IN FULL BY AUGUST 21, 2021 IN ORDER TO RECEIVE FULL BENEFITS OF PARTICIPATION.

RECOGNITION ON PROMOTIONAL MATERIALS IS AVAILABLE TO THE SPONSOR ONCE THE SPONSORSHIP COMMITMENT FORM HAS BEEN SIGNED AND RETURNED.